

Isabelle Gregson

Biography

Isabelle Gregson is a former international advertising strategist. Of French and Spanish descent, she is trilingual and was educated on the continent at an international school. Isabelle spent her summers in the UK, where she discovered ice lollies, Wimpy's, salt and vinegar crisps and Dr Who. She holds a Masters degree from Yale University.

Isabelle spent several years working with large international advertising agencies (JWT, Publicis, Lintas, McCann Erikson) abroad and in London, on everything from Sure deodorants, Cup A Soup and throat lozenges, to McVities' biscuits and Jaffa Cakes, vitamins, headache pills and antacids. She learned about the science of armpits (only stress sweat smells bad), needstate-based consumer segmentation (some people find mushrooms sinister, whereas tomatoes are a happy fruit), and what teenage boys are interested in. (Sex. No really.)

Having shown a sizeable return on the cost of her studies, and lived up to her parents' high expectations, she gave it all up (the biscuits were the hardest), to re-train as an actress, at East 15 Acting School in London.

There's Something in the Fridge that Wants to Kill Me! (Underbelly, Edinburgh Festival Fringe 2008) was her debut one woman show, based on her colourful life to date including her career changes, the whole size 0 debate (or rather the "not size 0") and her multiple national identities. The show included a tribute to the great Josephine Baker and her signature banana dance and several songs.

Since then, Isabelle has appeared on TV playing Angela Clarke (a paranoid schizophrenic) in *Wire in the Blood*, and Lisa Ackroyd (a grieving widow) in *Law & Order: UK*. She also appeared as Aimee in online comedy *Katie & Co.* (from the BAFTA nominated producers of *Kate Modern*).

She recently played 'The Woman' in the UK Premiere of *Desire*, by award winning Catalan playwright Josep Maria Benet i Jornet, translated by Sharon G. Feldman, at the White Bear Theatre in London.

Isabelle was cast as Séverine opposite Jim Broadbent in William Boyd's adaptation of his 2002 novel *Any Human Heart*. Directed by Michael Samuels for Carnival films, the four part drama, also starring Matthew Macfadyen, is scheduled to air in the UK on Channel 4 at the end of 2010

Isabelle is also writing her first novel *The Shy Exhibitionist*.